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Notice of Allowability	Application No.	Applicant(s)		
	09/893,688	PARK ET AL.		
	Examiner	Art Unit		
	Brian Goddard	2161		
The MAILING DATE of this communication appeall claims being allowable, PROSECUTION ON THE MERITS IS nerewith (or previously mailed), a Notice of Allowance (PTOL-85) NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT R of the Office or upon petition by the applicant. See 37 CFR 1.313	(OR REMAINS) CLOSED in the or other appropriate communication is substantial MPEP 1308.	nis application. If not inclu cation will be mailed in du	ıded ıe course. THIS	
2. \square The allowed claim(s) is/are <u>1-10,12-21 and 23-42</u> .				
3. $igotimes$ The drawings filed on <u>21 June 2004</u> are accepted by the E	xaminer.			
 Acknowledgment is made of a claim for foreign priority ur a)	e been received. e been received in Application N	No	cation from the	
Applicant has THREE MONTHS FROM THE "MAILING DATE" noted below. Failure to timely comply will result in ABANDONN THIS THREE-MONTH PERIOD IS NOT EXTENDABLE.		reply complying with the r	requirements	
5. A SUBSTITUTE OATH OR DECLARATION must be subm INFORMAL PATENT APPLICATION (PTO-152) which give			NOTICE OF	
6. CORRECTED DRAWINGS (as "replacement sheets") must (a) including changes required by the Notice of Draftspers 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Paper No./Mail Date ldentifying indicia such as the application number (see 37 CFR 1 each sheet. Replacement sheet(s) should be labeled as such in the DEPOSIT OF and/or INFORMATION about the deposit attached Examiner's comment regarding REQUIREMENT	son's Patent Drawing Review (. s Amendment / Comment or in .84(c)) should be written on the che header according to 37 CFR 1 sit of BIOLOGICAL MATER	the Office action of drawings in the front (not the interest in the front (not the interest in the submitted).		
Attachment(s)		OGICAL MATERIAL.		
. ☐ Notice of References Cited (PTO-892)	5. Notice of Inform	mal Patent Application (P	TO-152)	
2. ☐ Notice of Draftperson's Patent Drawing Review (PTO-948)		6. ☐ Interview Summary (PTO-413), Paper No./Mail Date		
Information Disclosure Statements (PTO-1449 or PTO/SB/0 Paper No./Mail Date		s Amendment/Comment		
Examiner's Comment Regarding Requirement for Deposit	8. 🛭 Examiner's Sta	atement of Reasons for A	llowance	
of Biological Material	9. 🗌 Other	·		
· · · ·		MACH HOSAIN ALAM DRY PATENT EXAMINI	ER	

U.S. Patent and Trademark Office PTOL-37 (Rev. 1-04) Application/Control Number: 09/893,688

Art Unit: 2161

Allowable Subject Matter

1. The following is an examiner's statement of reasons for allowance:

Sloo (US 5,895,450), Sisley (US 5,943,652) and Bushey (US 6,389,400); whether taken alone or in combination; fail to disclose or suggest the claimed "display configured to display customer attitude categories including a positive attitude category, a negative attitude category and an expected attitude category with a plurality of codes for each category such that the responding person need only select a respective code based on the collected customer sensitivity information, wherein the display displays for each selected code the at least one behavioral pattern example, which includes specific language to be used by the responding person when responding to the customer" in combination with the remaining features of the claimed customer relationship management system. Details can be found in applicants' remarks on pages 18-20 of the response filed 28 March 2005.

None of the prior art of record, taken alone or in combination, provides sufficient disclosure to teach or suggest these specific claim elements, in conjunction with the remaining elements of the system and method for customer relationship management as recited in independent claims 1 and 8.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

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2. Any inquiry concerning this communication or earlier communications from the

examiner should be directed to Brian Goddard whose telephone number is 571-272-

4020. The examiner can normally be reached on M-F, 9 AM - 5 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's

supervisor, Safet Metjahic can be reached on 571-272-4023. The fax phone number for

the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the

Patent Application Information Retrieval (PAIR) system. Status information for

published applications may be obtained from either Private PAIR or Public PAIR.

Status information for unpublished applications is available through Private PAIR only.

For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

bdg 8 July 2005

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